

Coming in January to Santa Barbara – Ideas Worth Spreading...For Kids

Santa Barbara, CA, USA – Tuesday, Oct 21, 2014 - Jen Lilienstein, multi-award winning author, businesswoman, and Kidzmet Founder will be bringing her award-winning method to Santa Barbara in the first ever [Kidzmet Learning GPS \(Guided by Purpose and Strengths\) Club](#). Designed for 9-12 year olds, this **NEW** afterschool enrichment class to the Santa Barbara area will empower kids to transform their thoughts and ideas into actions that can make their world and community a better place. Each club will be individually tailored to the unique strengths of the group's participants, centered around Kidzmet's acclaimed personality profile and methodology.

During each session, young team members will develop "soft skills" necessary for career success like collaboration, effective presentation design, awareness building, problem solving, time management, and project planning as they prepare their "ideas worth spreading" for a TED style final event in mid-March.

Over the course of 10 sessions, teams will:

- reveal each team member's unique, personal strengths;
- assemble the group's strengths toolbox;
- brainstorm solutions on how the club can "be the change they wish to see" in the world;
- collaboratively develop a mission statement for the session;
- learn how to create balance plans to make sure individual club responsibilities balance well with other family and school responsibilities;
- connect with adults who are working to create awareness of a similar cause or mission;
- create and distribute promotional pieces to get the word out about the club's mission, message, and event;
- decide on their presentation layout, setup, and wrap-up.

Min 5 / Max 8 kids per group.

Each group will meet once per week for 2 hours.

Location: 112 W Cota St
*(Top floor of the
Dubin Learning Center)*

Classes begin the week of Jan 5.

Final Event: Mar 14

About the Instructor

Jen Lilienstein's background combines 20+ years of marketing, advertising, writing, and speaking with a passion for celebrating, embracing, and nurturing kids' unique learning strengths. A former UC Regents Scholar that earned her Bachelor's degree from UC Irvine at 19, Jen has won a multitude of awards for her work with Kidzmet.com the past 5 years, including:

- being named one of Startup Nation's Leading Moms in Business 2010,
- the 2011 Parent Tested Parent Approved award for Kidzmet,
- the 2012 National Parenting Center's Award for her Kidzmet work,
- the MIT Enterprise Forum audience award in 2013,
- the Spring 2013 Pinnacle Award for Best Parenting and Family Book, and
- the Summer 2014 Academics' Choice Smart Book Award for *A Parent's Playbook for Learning*.

At home, Jen is Mom to an extraverted-intuitive daughter who has a passion for the arts and an introverted-sensing son who is enthralled with nature and engineering.

About the Company

Kidzmet's assessments and tools are trusted by tens of thousands of parents, homeschoolers, and teachers around the globe. The company's award-winning learning assessment helps map middle school and elementary learners' unique paths to success based on kids' personality types, multiple intelligences, and preferred learning styles.