



helping connect Kumon tutors with the students they were meant to teach

## Why Kidzmet

Just like one person's blind date "dud" is another's soul mate, each teacher/student relationship is also unique and has the potential to be life-changing for the student.

Kidzmet's proprietary MentorMatch service takes into account the personality, innate strengths/talents and cognitive style of both the teacher and the student. We then MentorMatch your teachers with the local students that we feel you were truly meant to teach.

## Why MentorMatching is Good for Kumon Tutors and Franchise Owners

### Lower Drop Out Rates

Because the new student is compatible with the tutor, attrition/drop-out rates have the potential to be much lower than a student that finds you through a traditional directory.

### More Qualified Leads/Students

Students that find you through Kidzmet have already been pre-screened to be a match for the tutor from age, personality, cognitive style, and innate strength perspectives. Additionally, for each new student that prints out a coupon for a trial visit on Kidzmet, you'll receive a high-level snapshot of their Pairing Portrait and recommendations of how to best integrate them into your program.

### Stronger Testimonials

Since Kidzmet students are pre-screened to connect with your tutors, the potential for rave reviews and positive word-of-mouth about your program is much greater.

### Tutor Introductions to Existing Kidzmet Families

When a new tutor signs up for Kidzmet and completes their profile and Pairing Portrait, we search our database for kids that match the program's student age range and class category, and also are a Strong or Very Strong MentorMatch, then email their parents an introduction to the tutor and a link to their Kidzmet Profile.

## Pricing

### Annual Fee Based

Kidzmet's normal annual fee is \$100 per teacher. There are no click charges, percentage of enrollment fees or recurring monthly fees that are charged to Kidzmet member tutors.

### Low Cost Local *and* National Reach

While we specialize in finding the most compatible teacher/student matches at a local level, because we are a coast-to-coast service, each tutor's low annual fee gives them both local *and* national reach--to families that are transferring to their area or going on an extended vacation close by that would like to continue their child's enrichment in their new neighborhood.

### Special Rates for Kumon Tutors & Franchisees

While we're offering a FREE year on Kidzmet to all teachers, tutors and coaches that join our community before April 1 and use the coupon code **beta**...

***We'd love to extend Kumon franchise owners and tutors an ongoing discount of 25% via a Kumon-specific coupon code.***